



Mission Statement

Our Company will grow, harvest, process and sell almonds and other fine agricultural products of our own and for others. We are committed to be the industry leader in quality, efficiency and profitability, through teamwork, innovation and our unparalleled dedication to our customers, suppliers, employees and owner.

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The preceding Mission Statement was created as the official expression of our values and beliefs. We believe that we do, and will continue to, fulfill the commitment made by that statement. As our employee, we share with you our core values and beliefs:

- ❖ We will always strive to deliver quality products that meet or exceed our customer's needs and specifications.
- ❖ We consider our customers to be our partners, and likewise are theirs. As we work together to provide quality and value in our products, we both will profit. Never will we jeopardize our customers' business or our existence by failing to deliver our products according to the timeline and quality to which we have agreed.
- ❖ Our work is out bond. We exist because our customers can count on us.
- ❖ We will operate with honesty and integrity in all our dealing.
- ❖ We will continually improve our operations to increase our effectiveness, profitability and market share.
- ❖ We will be market leaders in the application of technology, both in production and marketing, in a manner consistent with our Mission and goals.
- ❖ We highly value our people, customers, suppliers and technology, both in production and marketing in a manner consistent with our Mission ad goals.
- ❖ We highly value our people, customers, suppliers and technology. Therefore, we will keep these relationships and our processes confidential to protect our mutual interests.
- ❖ We are proud of our business. Therefore, we are professional in our personal appearance, housekeeping, talking about our company, caring for company assets and performance of our duties.
- ❖ Our people make the difference. We will always hire the best and expect the best from all of our team.
- ❖ The contribution of all team members is needed to be successful. Therefore, employee input is not only accepted by management, it is encouraged.
- ❖ Growth is necessary for continued existence. Therefore, extracurricular reading and study are encouraged; and consistent with our Mission and goals, certain team member will attend advanced training seminars.
- ❖ Our actions will be consistent with our Mission, in that we will even sacrifice short-term profitability to ensure the long-term growth and viability of the firm.
- ❖ We believe in being contributing citizens of our community, and will corporately and individually support meaningful community functions consistent with our values.
- ❖ We will abide by government regulation in both the spirit and letter of the law.
- ❖ We believe that humility is an important ingredient in improving. Therefore, constructive criticism will be welcomed with an open mind and heart.